



# LEADERSHIP POTENTIAL

Identify, manage and develop leadership potential at work

WHAT IS THE HIGH POTENTIAL TRAIT INDICATOR?

Strong leaders are critical in formulating and communicating strategy and driving the direction and vision of an organisation. The High Potentia Trait Indicator (HPTI) for Leadership Potential is designed to give an insight into a candidate's potential to become a successful leader, answering questions like:

- What is the probability of this person being a successful leader?
- How well will they cope in stressful situations?
- Do they have a strong work ethic?
- Are they comfortable with the unknown?
- Are they open to new ways of working?
- How do they deal with difficult conversations?
- Will they thrive in a competitive environment?
- What leadership training would they benefit from?



# **HOW CAN HPTI HELP YOU?**

#### Leadership development

- Pinpoint strengths and areas for development
- Boost self-awareness
- Use a common language to talk about personality

#### Graduate recruitment

- Identify candidates with strong leadership potential
- Add certainty when choosing individuals who will thrive in a fast-track scheme

#### Succession planning

- Identify internal talent with strong leadership potential
- Implement development plans

#### Leadership teamwork

- Increase self-awareness and awareness of others
- Identify and maximise on team strengths
- Detect and resolve skills gaps in the team

# Identify potential leaders who have the skills to drive change

 Identify those in your business with the potential to drive and manage change

#### Employee engagement

 Develop a leadership team who embody and drive company vision and culture

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### WHAT YOU GET WITH YOUR HPTI REPORT

The HPTI helps identify leadership potential by exploring a person's personality traits and provides an insight into how suited they may be for a given job role or position, for example senior executive leadership. The assessment is easy to complete and you will gain a comprehensive report into the individuals potential. The report identifies the optimal levels of certain behaviours for effective leadership, how the person measures against these and how they can develop these skills to reach their full potential.

Developed over many years in collaboration with experts, professionals and practitioners through research programmes and in collaboration with researchers at University College London and High Potential Psychology Ltd., the HPTI measures the following personality traits:

- Conscientiousness Self-motivation and drive to achieve
- Adjustment Resilience to stress and pressure
- Curiosity Openness to adopting new approaches
- Risk Approach Willingness to confront and solve difficult challenges
- Ambiguity Acceptance Approach to uncertainty and complexity
- Competitiveness Need to achieve and fulfil positions of power and influence

Assessment type: Personality Time to complete: 10 minutes

Format: 78 questions

Training required: International HPTI Accreditation



# **GET IN TOUCH**

If you would like to find out more about high potential and how the HPTI can help you identify and develop your future leaders, get in touch today.



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# **Table of Contents**

- 3 Introduction
- 4 Results Dashboard
- 5 Acting On Your Report
- 6 Conscientiousness
- 7 Adjustment
- 8 Curiosity
- 9 Risk Approach
- 10 Ambiguity Acceptance
- 12 Competitiveness



### About this report

The High Potential Trait Indicator (HPTI) measures six key traits which affect work performance. Most importantly for you, it also indicates the sorts of approach someone may use if they achieve a senior leadership position, and suggests where that style might be most effective.

### What is potential?

There are as many different definitions of potential as there are types of success. Broadly speaking, 'high potential' means a high probability of success. In this case, it is the probability of succeeding in a senior leadership position.

## What is personality?

Personality is a stable psychological concept that influences our thoughts, emotions and behaviour. Personality is unlikely to change significantly throughout adulthood.

Each trait measured in the HPTI is stable and consistent across career spans, although particular traits are less variable over time and more important to particular careers or situations than other traits.

## Understanding your report

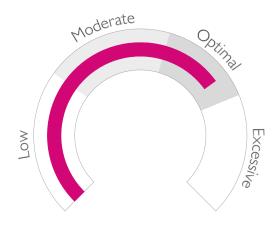
The HPTI traits are important, but are not the only ingredients of senior leadership potential and effectiveness. The following factors will also play a part:



The more you understand your strengths and development needs in all these areas, the more likely you will match your actual performance to your potential. Effective leaders continually work on self-development.

Each section in this report discusses how personality traits are related to senior leadership capacity.

### Interpreting your scores



We tend to interpret high scores on tests as 'good' and low scores as 'bad'. This is often not the case, and is definitely not true for the HPTI.

As you will see from your results, scores on each trait are described as 'Low', 'Moderate', 'Optimal' or 'Excessive'.

Optimal scores fit very well with most senior leadership roles.

You may be able to adapt your moderate traits to senior leadership roles, particularly if it is quite close to the Optimal zone.

A 'Low' or 'Excessive' personality trait may reduce your senior leadership effectiveness in certain contexts, but may suit other specific roles.

The key point is that every set of scores indicates a preferred leadership style and the report offers some ideas which could help develop leadership behaviours: just because you scored outside the optimum band does not mean you cannot lead.

# Sample Report's Results Dashboard



#### Conscientiousness

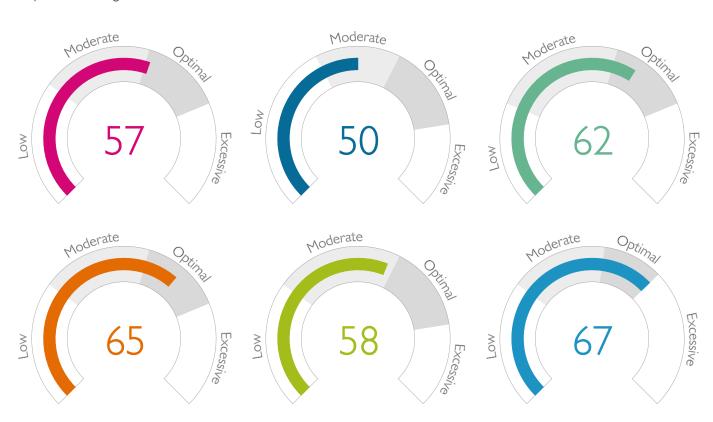
Those who rate themselves as being highly conscientious tend to be focused on goals and how to reach them. They will usually be self-motivated. Those who score lower on this trait tend to be more easy-going, spontaneous and open to new insights.

## Adjustment

High adjustment scores suggest calmness under pressure and fewer feelings of stress. Those who report lower adjustment tend to experience more stress and worry.

## Curiosity

Those with high curiosity scores often like novelty, learning and variety. By contrast, lower curiosity suggests a liking for tried and tested methods and consistency.



# Risk Approach

Those who score high on risk approach tend to be proactive in confronting challenging situations and difficult conversations. A lower risk approach typically indicates a more passive or reactive response to potential risk.

# Ambiguity Acceptance

Those with high ambiguity acceptance usually thrive on uncertainty and complexity. Those who find it more difficult to cope with ambiguity may like situations where there are clear-cut answers and solutions.

# Competitiveness

High competitiveness scores are typical of people who enjoy positions of power, influence and recognition. Less competitive people prefer cooperation and collaboration; they may dislike the spotlight.



### Acting on your report

HPTI does not claim to predict your future career and whether you will become a senior leader. Many factors contribute to achieving our goals: some are outside our control; we can work on others such as our skills and knowledge. While the traits that HPTI measures are relatively stable, you can develop and change the behaviours that they drive, and find types of work and environment that suit your style best.

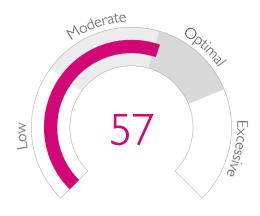
#### As you read:

- Try to think of specific relevant examples from your own work that illuminate the points made.
- Tick statements you particularly agree with and put a cross beside those you disagree with. No assessment can sum up a human being with absolute accuracy.
- This report reflects your responses. Think about why you might have described yourself in that way.
- Try to think about which trait or traits, will help you to achieve your own goals in your present role.
- This report might prompt you to articulate your longer-term goals more fully and clearly. A lot of us never do this explicitly. You might begin to see the career developments that are realistic.
- Think about your colleagues. How are they similar or different from you? Are there any of your own traits that you see in others? Do you find others, with very different personality traits, challenging to work with? It may be useful to ask them to take HPTI and then compare results.

Set SMART goals to develop skills, experience and knowledge. SMART goals are:

- Specific: identifies a very particular behaviour that can be developed. It's not a matter of opinion whether the goal has been reached or not.
- Measurable: has a particular number or quantity which can be measured.
- Actionable: involves doing very specific things.
- Realistic: is possible and achievable not just a piece of wishful thinking.
- Timely: within an appropriate and clearly defined time frame.





Conscientiousness combines self-discipline, an organised approach to work and the ability to control impulses which others might give in to. Highly conscientious people tend to make concrete plans. They motivate themselves to work. They seem driven to achieve goals.

Individuals with lower conscientiousness are more casual about deadlines and quality control but may be open to new ideas. They seem to 'go with the flow'.

# Implications for senior leadership

Those who are highly conscientious are attentive to detail and ensure tasks are completed to higher standards, but there is a danger that over-conscientious leaders may undervalue more spontaneous insights and hunches, thus missing opportunities.

Leaders with low conscientiousness can miss details, may have trouble setting individual and team goals, but are very adaptable, open to new insights and tend not to get stressed or overworked.

# Conscientiousness Your Score

You seem to be very conscientious in your work and have great leadership potential, though bear in mind the other ingredients for senior leadership success outlined at the beginning of this report. This means you invest a lot of time in your work even though you are probably better organised than most of your colleagues. Strong motivation to get on and finish tasks is part of your make-up: you tend not to put off tasks and decisions.

You possibly rate your own achievements, and may value success at work more than many other people. Missed deadlines, lateness to appointments and lack of motivation can frustrate you.

There is a danger you may become a perfectionist which might hold up work and frustrate others. People with your level of conscientiousness are more likely to display workaholic behaviours which may have a negative impact.

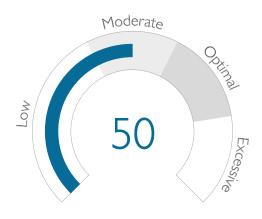
Although your level of conscientiousness is optimal for senior leadership, you may have to motivate and direct others who are less conscientious. Remember they can still be effective. Find outlets for their skills and abilities, but don't take others' lower drive as a personal challenge or insult.

Whatever their score on the traits HPTI measures, everyone should continue to work on them and develop their skills to be prepared for new challenges and more responsibility. Below are some ideas for development activities. Choose the ones which seem most relevant to your present situation and for your future career.

## Developing your senior leadership style

- Work on your frustration with those less conscientious than you. Create teams with different types of people, make a point of noting their different contributions.
- Develop a rating scale for work quality from I = 'unacceptable' to I0= 'perfect'. Somewhere around 6 or 7 will be 'fit for purpose' and most work needs to meet that quality standard.
  Only very critical jobs need to score 8-10.
- Experiment with different types of leadership role on smaller projects and team exercises. Given your profile here and other strengths, which areas do you feel most effective in: creative or process-driven roles; those relating to people or to things?





Adjustment scores indicate how individuals react emotionally to stress, external events, pressures.

People with low adjustment scores tend to think more negative thoughts and become preoccupied with negative emotions. They are more likely to be self-conscious about their work and how they behave around others. They can become preoccupied with the opinions of others and may worry about what others would see as trivial issues.

High adjustment is often related to feeling positive about one's own work and relationships. Those with higher adjustment can shrug off stresses and strains.

# Implications for senior leadership

Adjustment is important at higher levels of leadership. Senior leadership positions involve greater pressure and stress, and typically involve more varied and sometimes emotionally charged interactions with others. So being able to shrug off pressure ensures that a leader's performance is unaffected by external conditions. However, too much adjustment can also be a problem. It can make leaders seem cold and make them underestimate the real difficulties individuals and organisations face.

# Adjustment Your Score

You seem to be more aware than some people of potential challenges that you may face. You may tend to worry about possible problems fairly often. Yet, although stressful situations may sometimes get the better of you, you can also work calmly at times. However, tense and demanding situations may be difficult for you.

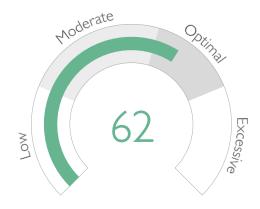
Like many people you sometimes experience self-doubt but you are mostly able to push past it and get things done.

Your reasonably balanced adjustment score suggests you will be able to fulfil senior management and leadership roles though you may need more help in reacting to stress and pressure than some other people, especially if you fulfil very senior roles.

### Developing your senior leadership style

- Try not to communicate the stress you feel when you are actually under pressure. If you feel particularly stressed, slow down the pace. Take time out before reacting to or answering others. Think about what you are going to say before saying it.
- You may not be able to eliminate all stress (indeed some stress aids performance), so learn and practice different ways of reacting to stress.
- There are good books and courses available on techniques like mindfulness and meditation etc. Regular exercise, a healthy diet and regular sleeping patterns can all mitigate the effects of dayto-day stress.
- You may be reasonably skilled at detecting when colleagues are pressured. Develop that understanding and empathy to work with them.
- During challenging times many people will feel negative emotions, and social support can bolster the entire team. An organisational culture which requires coaching leadership will suit your style and you should learn more about coaching skills.
- Look for cultures that are not very highly pressured, where
  monthly and even daily targets are less important than in some
  sales-driven organisations. You can cope with some degree of
  pressure but will find these highly driven businesses difficult.
- Adjustment to pressure is particularly critical in very high level jobs so, as your responsibility grows, seek help from a coach, training and other resources to develop adjustment strategies.





This describes how people approach innovation change, new information, methods and approaches.

High scorers tend to search for new information and alternative methods of getting work done but may undervalue existing work methods.

Lower curiosity values tried and tested approaches, can be suspicious of new information and may dislike experimenting with new techniques.

# Implications for senior leadership

It is often said that to stay the same is to lose ground, so good leaders must constantly evaluate information and look for ways to change and improve performance. Leaders who are not open to new information can stick to old ways of working long after they've become a problem. On the other hand, leaders who implement change for change's sake can demotivate staff and can drop perfectly good, established ways of doing things. Different attitudes to new ideas will be valuable at different stages in the business cycle.

# Curiosity Your Score

You will tend to be interested in new ideas and methods at work and enjoy learning them. You may take the time to consider the advantages and disadvantages of different ideas and methods. However, you are unlikely to be so focused on novelty that you innovate for its own sake. You will not throw out tried and trusted methods just to prove you can.

You are happy to share new information with others and to discuss different alternatives and viewpoints. On occasion, you may become frustrated with people who block justified innovation and novelty.

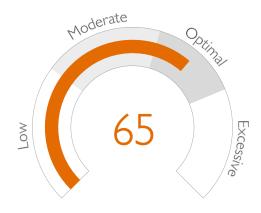
Leadership often involves carrying people through change. However, some functions require the consistent application of quality-assured techniques and some teams and organisations have to be relatively stable. You have an appropriate attitude to curiosity and novelty. This suggests you have real potential as a senior leader in this respect (remembering the other skills and characteristics that contribute to great leadership, which are mentioned earlier in this report.) An optimum amount of curiosity will allow leaders to steer organisations through all stages of the business cycle.

Whatever their score on the traits HPTI measures, everyone should continue to work on them and develop their skills to be prepared for new challenges, changing times and more responsibility. Below are some ideas for development activities in adjustment. Choose the ones which seem most relevant to your present situation and for your future career.

# Developing your senior leadership style

- Develop your knowledge and skills in a number of different areas. Good leaders know enough about an area to be credible without necessarily being a leading expert in any one. Wider knowledge is important for senior leadership as opposed to specialist knowledge for focused management.
- Use different areas of your life; sports, work and family to get used to different kinds of people and different approaches to problems.
- Learn more about change management and creativity in business. These are likely to be areas where you will find yourself working.
- Increase your professional network and learn from others who have experience of change. A coach or confidant will help you try out ideas and examine their possible effects.





Risk approach indicates how someone deals with challenging, difficult or threatening situations.

People who score high consider a broad range of options, choose whichever they believe to be the best one and then act quickly. They are willing to confront challenges directly and immediately.

Individuals with lower risk approach scores tend to avoid challenges or conflict until they have no other choice.

# Implications for senior leadership

Leaders should be able to confront problems, take calculated risks, have difficult conversations and consider a range of options. They often need to react as quickly as possible rather than putting off difficult tasks. In essence, courage is an important part of a leader's armoury. However, if leaders react in an emotional way, without thinking, they may find they are making problems worse. This might cause stress and a feeling of being out of control.

So, different leadership roles will require different attitudes to risk: for some leaders, risk must be addressed quickly, in other cases a more considered attitude is essential.

# Risk Approach Your Score

It is likely you handle risk and conflict well. You are not likely to put off holding difficult conversations, addressing underperformance, providing feedback or disagreeing profoundly with someone else. Getting these issues sorted out quickly is second nature to you. You are willing to take on risky and challenging projects: underlying this is your feeling that risks are opportunities. You may find careers or situations where you have to take risks or make difficult decisions exciting or rewarding, and may feel unsatisfied in positions where there is no risk.

Senior leaders deal with risk everyday: some say it's the defining element in the leadership role. Calculated risk-taking is a key part of certain leadership jobs. Sometimes, as in the need to make redundancies, leaders find themselves disliked and blamed, while still needing to take unpopular decisions. Your responses in this area suggest you have great potential for effective leadership (though other qualities are also required as stated at the beginning of this report).

Whatever their score on the traits HPTI measures, everyone should continue to work on them and develop their skills to be prepared for new challenges, changing times and more responsibility. Below are some ideas for development activities in adjustment. Choose the ones which seem most relevant to your present situation and for your future career.

## Developing your senior leadership style

- Learn more about your colleagues' levels of risk approach and understand when you need to be a bit more cautious or diplomatic with certain people.
- Be aware that others with a more cautious approach may find you challenging or confrontational.
- Add to your arsenal of techniques for addressing difficult issues: assertiveness training and coaching skills as they will help you deal with different types of people.
- Risk can be stressful. Make sure you look after your physical health and develop mental techniques for relaxing.
- Risk can be addictive. Make sure you put in place systems to evaluate the riskiness of new ideas such as having designated people to question new ideas.
- Beware of taking on too much. Make sure you have good support to help you organise your work





Ambiguity acceptance describes people's reaction to complexity and contradictory information: situations where outcomes, decisions and evidence are not immediately obvious or clear.

Individuals with high ambiguity acceptance enjoy such situations.

Individuals with low ambiguity acceptance prefer straightforward problems, situations and solutions.

# Implications for senior leadership

Ambiguity acceptance becomes more important at higher levels of leadership. Leaders are constantly presented with mixed information, conflicting opinions and different options. They must be able to cope and thrive when faced with them, deciding on important issues without being overwhelmed.

High scorers will often like and thrive in this sort of situation. Ambiguity acceptance can be a characteristic of businesses and organisations which have flexible policies.

On the other hand, people with lower scores may be fitted to lead organisations where clearly documented business processes and guidelines are essential to meet contract requirements, ensure quality, or meet technical necessities. In

# Ambiguity Acceptance Your Score

You are likely to accept complex, unclear situations, even though you prefer a degree of stability and structure at work. You see complexity and uncertainty as challenging and sometimes interesting. However, if people or situations get too ambiguous you may find yourself feeling less comfortable. Structured tasks, objectives and methods should form the basis of your work, but they should not be too structured: you prefer some flexibility in how you get things done.

You may enjoy some complex problems, but dislike it when people regularly send mixed messages or are not direct with you. You usually like to have a yes or no answer to a question, and clear solutions for most problems.

Senior leadership often involves dealing with a lot of ambiguity. Leaders face problems where there are many solutions, basing their decisions on uncertain and incomplete information given by people with mixed motives. You slightly prefer simpler, clearer problems and information so your leadership potential would probably suit an organisation that has some structure, with clear guidelines for performance and behaviour and relatively straightforward success criteria. However, you may not enjoy working in organisations that take away all judgement and present work pre-packaged. You are likely to get bored without some complexity and ambiguity. You may find organisations or business that you see as overly rigid, dogmatic or authoritarian difficult to work with.

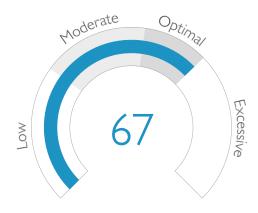
# Developing your senior leadership style

- The capacity to make use of mixed information and thrive in complex situations is very important for leadership. Use your moderate level of ambiguity acceptance to search out information and thrive in complexity when possible, but to also be decisive when necessary.
- Learn and consider the value of people who have much higher and lower levels of ambiguity acceptance. Those with lower ambiguity acceptance tend to be better with detail and structure, while those with higher ambiguity acceptance thrive with uncertainty and complexity. Your mid-point range means you may be able to understand both approaches more than those with extreme scores and help to clarify communication between many different colleagues.
- Explore different situations and understand the level of specificity you need in your job, and the level of flexibility in your job where you work most effectively.



	simple i		





Competitiveness describes people's relative desire to win, need for power and reaction to winning and losing.

Individuals with higher competitiveness need to feel that their achievements are recognised and appreciated. Higher competitiveness can drive performance and a desire to self-improve.

Individuals with lower competitiveness feel less need for control and are less focused on rewards or recognition.

# Implications for senior leadership

Many leaders are very competitive and competition can be used to improve team performance. Competitive people often rise to positions that give them more power or influence. Competitiveness is positive when it is used to encourage group performance improvements, but not when leaders compete simply to bolster their egos. Where group efforts are key, a leader with low competitiveness is essential to draw in varying talents.

# Competitiveness Your Score

You thrive and are motivated by competitive environments. You can turn most activities into competitions, want to be the winner and to be acknowledged and rewarded as such. You prefer to be in a position of power, authority or influence, and may find it frustrating to take instructions from others, especially those you feel are less qualified in an area than you. Competition seems to drive you to higher levels of performance, and can make even ordinary tasks more enjoyable or engaging.

Competition is an essential element of many organisations: they compete externally with other companies and also encourage employees to compete internally. However, competition taken too far can destroy organisations. You will not let the desire to win get out of hand: you will not sabotage others' work or become obsessed with internal battles. You are suited to lead in very competitive environments in this respect (though see other requirements of senior leadership listed at the beginning of this report).

Whatever their score on the traits HPTI measures, everyone should continue to work on them and develop their skills to be prepared for new challenges, changing times and more responsibility. Below are some ideas for development activities in adjustment. Choose the ones which seem most relevant to your present situation and for your future career.

# Developing your senior leadership style

- Your competitiveness can be a useful when appropriately channelled. Remember those with lower competitiveness may find your competitiveness intimidating, therefore channel competitiveness into constructive endeavours.
- Focus competitiveness on group and organisational success instead of personal recognition.
- Learn about the competitiveness of your colleagues and understand who needs public recognition, and those who prefer to be thanked on a one-to-one basis. Some people don't react well to competition or, indeed, to public recognition. Identify these people and don't force them to take part in competitions.
- Learn more about how teams work. This is a growing area of organisational focus. This will balance your more individual focus. You could also use your leisure time to take part in more collaborative ventures. This will add to your arsenal of techniques and your knowledge of other people.



HPTI is part of a range of assessments that empower businesses to transform the performance of their teams and individuals – and deliver an immediate impact on their organisation.







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